

# POPC PRESENTATION SCHEDULE 2013

**Thurs 12.30-2.00**

1. With a class partner, place your name next to a reading listed below.
2. You and your partner must prepare a 10-15 minute presentation based around the reading but which also addresses the question asked. Use PowerPoint or Keynote to enhance your presentation.
3. Assume that the audience (your class mates) have heard the lecture so please don't rehash what was said there.
4. Your presentation should only focus on the aspect of the topic covered by the reading. There is no need to cover the whole topic
5. Use additional sources to back up your answer and to support your presentation. List these sources (in APA format) at the end of your presentation.

DATE/TOPIC	ARTICLE NAME	PRESENTER(S)
<b>Wk 2</b> <b>4 March</b> <b>Perception</b>	<b>Question:</b> How does the way our brains perceive information, impact on what we understand? Why does the brain sometimes make mistakes?	
	1) Lester: <i>Sensual and Perceptual Theories of Comm</i>	
<b>Wk 3</b> <b>11 March</b> <b>Language &amp; Communication</b>	<b>No Presentations</b>  Library Research & Preparing an Annotated Bibliography	
<b>Wk 4</b> <b>18 March</b> <b>Non Verbal Communication</b>	<b>Question:</b> What is the relationship between verbal and non-verbal communication as outlined in the reading(s)? Can you give other examples?	
	2) Richmond & McCloskey: <i>Physical Appearances</i>	May Fares + Sepideh Tafreshi
	3) Ekman: <i>Face Values</i>	Akin Goktepe + Sara Krahe
	4) Ackerman: <i>The Eyes Have It</i>	Trent Rothwell + Malisa Douangdara
<b>Wk 5</b> <b>25 March</b> <b>Censorship</b> <b>Good Friday Public Holiday: Friday 29<sup>th</sup> March 2013</b>	<b>Question:</b> Is censorship is an effective weapon in maintaining appropriate 'social and moral standards' or do we merely censor what we are most afraid of? What arguments do the various readings make for and against different forms of censorship?	
	5) Vnuk: <i>Evils of Pornography</i>	Brandon Pires + Andy Lee
	6) Pinker: <i>What the f***? Why we curse</i>	Matthew Brown
	7) Bacon: <i>Being free by acting free</i>	
<b>Wk 6</b> <b>1 April</b> <b>Mediated Communication</b> <b>Easter Monday Public Holiday: Monday 1<sup>st</sup> April 2013</b>	<b>Question:</b> Consider the extent to which different electronic communication technologies such as email, SMS, social media like Twitter and Facebook etc, merely replace traditional forms of communication. Do they change the nature of the communication experience?	
	8) Hallowell <i>The Human Moment at Work</i>	Joshua Lopez + Crystal Tsoi
	9) Carr: <i>The Shallows: what the Internet is doing to our brains (extract)</i>	Muddasir Khan
	10) Crystal: <i>Txting: the gr8 db8</i>	Mahmoud Al-Dabbas + Kenrick Leh
	11) Valkenburg: <i>Online communication and adolescent</i>	

	<i>well being</i>	
<b>Wk 7</b> <b>8 April</b>  <b>Intercultural communication</b>	<b>Question:</b> “Differences in culture are not merely a matter of differences in language.” How is this statement reflected in the articles about cross cultural communication?	
	12) Ishii et all <i>Our locus in the universe</i>	Omar Al-Jumaily + Edgary Guntan
	13) Beebe: <i>Adapting to others</i>	
	14) Hall <i>The Voices of Time</i>	Charlie Maroun
<b>Wk 8</b>	<b>MID TERM BREAK</b>	
<b>Wk 9</b> <b>22 April</b> Public Holiday: Thursday 25 April 2013	<b>No Presentations</b>  <b>NOTE: Classes between weeks 9-14 will take place in a computer lab. Check your timetable for the room number.</b>	
<b>Wk 10</b> <b>29 April</b>	<b>No Presentations</b>	
<b>Wk 11</b> <b>6 May</b> <b>Issues in professional writing</b>	<b>Question:</b> Which issues in relation to professional writing do these readings focus on and how important are they to the decisions to how a reader reads and a writer writes?	
	15) Gregory: <i>Writing for the web vs writing for print</i>	Carlos Freire
	16) Miller & Swift: <i>Non sexist writing</i>	Sayed Hashimi + Dalen Leung
<b>Wk 12</b> <b>14 May</b> <b>Visual communication</b>	<b>Question:</b> How do visuals and layout affect how a reader understands a text?	
	17) Wong <i>Wong words &amp; visuals</i>	Mark Haider + Lisa Blattman
	18) Harrison: <i>Understanding how still images make meaning</i>	Ka Ho Wong + Mustafa Zaheedi
<b>Wk 13</b> <b>Ethics &amp; Research</b> <b>20 May</b>	<b>Question:</b> What are some of the ethical issues that we are facing as a result of new communications technologies?	
	19) Ornatowski <i>Internet Ethics</i>	Nick Alafogianis + Matt Trajkovski
<b>Wk 14</b> <b>27 May</b>	<b>No Presentations</b>	

**When reading the article some things to consider might include:**

- What are the author’s main arguments, points and theme(s)?
- What evidence does the author use to support his/her argument?
- How do the points or perspectives raised relate to the broader themes of the textbook and the lecture?
- Do you agree or disagree with what is being argued? Why/why not?

**IMPORTANT: Please ensure that your presentation complies with School of Humanities & Communication Arts Guidelines for Seminar Presentations (attached). Check with your tutor if you are unsure.**